

Founded in **1969**, Downers Grove DOLLS Softball has provided thousands of youths the opportunity to not only learn the basics of fast-pitch softball, but also to foster and develop the ability to work within a team structure, make new friends and have fun playing the sport. This program has generated much interest and has experienced substantial growth. In the past two years, our program has grown from 600 participants to over 900 this past year.

The DOLLS organization is funded solely by sponsorship and registration fees. All of the people associated with the DOLLS, from board members to coaches, work on a volunteer basis and receive no monetary compensation. Unfortunately, registration fees only go so far to fund the purchases of uniforms and equipment, not to mention the cost of insurance, umpires and field maintenance and use. As a result, we rely on sponsorship as a way to help us defray the costs associated with these items.

### **What are the benefits of sponsorship?**

Sponsorship provides you with a low-cost method of advertising your business. The best part of sponsorship is that the advertising and perceived goodwill as a direct result of sponsorship does not end when the season ends. Our kids will typically wear their uniform shirts long after the games and tournaments are over, providing you, as a sponsor, with not just a few weeks of advertising, but potentially, a whole year! Note the following with regard to sponsorship visibility:

1. Sponsor names appear on the back of each uniform shirt.
2. Local newspaper sports stories identify teams by their sponsor names throughout the season as well as during tournaments.
3. Web page highlights all current sponsors at with a link to your website
4. Sponsors receive a team picture and plaque
5. Many teams play games and tournaments beyond the confines of Downers Grove, giving your business broad exposure

### **How do I sponsor a team?**

All you need do is complete the attached Sponsor Application and return to us along with your check payable to the Downers DOLLS **by April 15**. There are 4 levels of sponsorship which are outlined on the following page.

### Single Sponsorship Package

- Company name and website link on Dolls website.



\$100

### Double Sponsorship Package

- Company name and website link on Dolls website.
- Company name on game jersey of in-house team 10 and under.
- Team Plaque to be displayed at your place of business showing your support of Dolls.



\$175

### Triple Sponsorship Package

- Company name and website link on Dolls website.
- Company name on game jersey of in-house team 11 and over.
- Team Plaque to be displayed at your place of business showing your support of Dolls.
- Company name displayed at all team games on league Sponsorship banner.



\$250

### Home Run Sponsorship Package


- Company name and website link on Dolls website.
- Company name on game jersey of in-house team 10 and under.
- Company name on game jersey of in-house team 11 and over.
- Team Plaque to be displayed at your place of business showing your support of Dolls.
- Top billing and larger font for company name displayed at all team games on league Sponsorship banner.



\$400

### Grand Slam Sponsorship Package

- Company name and website link on Dolls website.
- Company name on game jersey of one in-house team for every level offered. Five teams in all.
- Top billing and larger font for company name displayed at all team games on league Sponsorship banner.
- Team Plaque to be displayed at your place of business showing your support of Dolls.



\$1,000

**Please circle level of sponsorship desired**

Single    Double    Triple    Home Run    Grand Slam

**Contact information**

Sponsor Name: \_\_\_\_\_  
(as you would like it to appear on uniforms)

Address: \_\_\_\_\_  
\_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

Please indicate the name of coach/player and age/uniform color preference:  
\_\_\_\_\_  
\_\_\_\_\_

I would like to make a donation of: \_\_\_\_\_

Please mail completed application along with your check  
**payable to DOWNERS D.O.L.L.S.**  
by April 15, 2012 to:

Bill DeCero  
5425 Washington Street  
Downers Grove, IL 60515

Questions? Call (630) 769-9325, or email at [bdecero@yahoo.com](mailto:bdecero@yahoo.com). Thanks for your support!  
You may fax the completed document to: 630-969-9465.